

## **Privacy policy**

This Privacy Policy sets out our commitment to protecting the privacy of your personal information that we collect through this website [www.galinibakes.com.au](http://www.galinibakes.com.au) or directly from you.

Please read this Privacy Policy carefully. Please contact us if you have any questions. You providing us with personal information indicates that you have had sufficient opportunity to access this Privacy Policy and that you have read and accepted it. If you do not wish to provide personal information to us, then you do not have to do so, however it may affect your use of this Site or any products and services offered on it.

### **Type of personal information collected**

Personal Information: The type of personal information we collect may include the following:

- Your name
- Your address
- Your mobile phone number
- Your home or work phone number
- Your home or work address
- Your bank account details (for refunds)
- Your email address
- Your PayPal user name

If we receive your personal information from third parties, we will protect it as set out in this Privacy Policy.

### **Collection and use of personal information**

We collect and use the personal information for purposes including to contact and communicate with you, for internal record keeping and for marketing.

### **Disclosure of personal information**

We may disclose personal information for purposes including to provide our products and services to you, and as required by law.

Where we disclose your personal information to third parties for these purposes, we will request that the third party follow this Privacy Policy regarding handling of your personal information.

### **Access to and correction of personal information**

Access: You may request details of personal information that we hold about you, in certain circumstances set out in the Privacy Act 1988 (Cth). An administrative fee may be payable for the provision of information. We may refuse to provide you with information that we hold about you, in certain circumstances set out in the Privacy Act.

Correction: If you believe that any information we hold on you is inaccurate, out of date, incomplete, irrelevant or misleading, please contact us by email. We rely in part upon

customers advising us when their personal information changes. We will respond to any request within a reasonable time. We will endeavour to promptly correct any information found to be inaccurate, incomplete or out of date.

### **Complaints about breach**

If you believe that we have breached the Australian Privacy Principles and wish to make a complaint about that breach, please contact us on the email address below. We will endeavour to resolve any issues as soon as possible and to your satisfaction.

### **Unsubscribe**

To unsubscribe from our e-mail database, or opt out of communications, please contact us at the details below.

### **Storage and Security**

We are committed to ensuring that the information you provide is secure. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **Collection of computer data**

When you visit Galini Bakes , our company servers will automatically record information that your browser sends whenever you visit a website. This data may include:

- Your computer's IP address
- Browser type
- Webpage you were visiting before you came to our site
- The pages within Galini Bakes that you visit
- The time spent on those pages, items and information searched for on our site, access times and dates, and other statistics.
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This information is collected for analysis and evaluation in order to help us improve our site and the services and products we provide. This data will not be used in association with any other personal information.

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics also uses "Cookies", text files that are saved on the hard drive of your computer and enable the analysis of website use through you. The information gathered by the cookie about the use of this website will generally be

transmitted to Google servers in the US and saved there. As licensed by the owners of this website, Google will use this information in order to analyze your use of this website, in order to compile reports regarding the website activity, and in order to render further services associated with website activity and internet usage to the owner of this website. The IP address of your browser as detected by Google Analytics will not be conflated with other data from Google. You can choose to prevent the saving of cookie files through the relevant setting in your browser software; we would however like to inform you that you will in this case not be able to use all the functions of this website to their full extent. You can choose to prevent Google's collection and usage of the data gathered by cookie files to provide information regarding your usage of this website (including your IP address) by downloading and installing the browser plugin available. By using this website, you are consenting to the appropriation of data about you by Google in the manner and for the purposes laid out above. As you browse this website, advertising cookies will be placed on your computer so that we can understand what you are interested in. Display advertising then enables us to present you with retargeting advertising on other sites based on your previous interaction with this website.

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use advertising cookies (from DoubleClick) to associate your browser with interest and demographic categories, and serve ads based on your past visits to this website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you here , and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin. This website uses retargeting services from the social network Facebook. Facebook collects certain information via cookies to determine which web pages are visited. This data is then used to associate your browser with interest and demographic categories, and serve Facebook ads based on your past visits to this website. Please note that any information collected by Facebook via cookies is not linked to any customer's personal information collected by us.

**For any questions or notice, please contact us at:**

Galini Bakes ABN:72228864255

Email: [galini@galinibakes.com.au](mailto:galini@galinibakes.com.au)

Last update: 25 November 2020

Greek tradition forged with Australian flavours!

Cakes, Biscuits, Honey & Thyme

Christmas Pop up shop opens 11 Dec at 437 Illawarra Road Marrickville!